

ECONOMICS & STRATEGY

Taiwan Strategy

Trump victory clears near-term negatives for Taiex

Key message

- Trump victory clears near-term negatives for the Taiex, although it may add to long-term volatility.
- We see benefits to the defense, heavy electrical equipment, biotech, industrial automation, steel distribution channel and cryptocurrency sectors, as well as Tesla (US) supply chains.

Event

The US presidential election has concluded with Trump winning and the Republicans taking the majority of the Senate.

Analysis

Trump victory clears near-term negatives for Taiex, although it may add to long-term volatility. A victory for Trump and his party in the presidential and congressional elections puts an end to near-term negatives for the Taiex, as risks of a second term for the former US president had been priced in over the past 2-3 weeks. From a long-term perspective, the Taiex may see higher volatility in the face of the new Trump administration; but the rally driven by the AI frenzy is unlikely to change course. While investors are concerned that the high tariff policies proposed by Trump could be detrimental to Taiwanese exporters, we note that the extent to which such policies will be implemented is unknown. After all, the president-elect has said that such policies are meant to encourage reshoring of the manufacturing sector, and to reduce US reliance on foreign supply chains. Manufacturers can circumvent the high tariffs by building capacities in the US. While Trump has vowed to revoke subsidies for Taiwanese semiconductor firms, the CHIPS and Science Act actually helps the US access advanced chips without becoming more involved in cross-strait geopolitical risks. As such, we believe Trump's remarks are more campaign language than what he actually intends to do. The earnings boost to Taiwan's tech firms of the AI boom has only just begun, and we estimate it will prompt Taiex earnings to grow substantially, at a respective 30%, 19% and 11% YoY in 2024-26F.

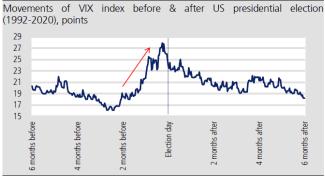
Taiex beneficiaries of a second Trump term. We believe the defense, heavy electrical equipment, biotech, industrial automation, steel distribution channel and cryptocurrency sectors, as well as Tesla (US) supply chains, are all beneficiaires of a victory for Trump. The president-elect has made it clear that Taiwan needs to raise its defense budget to 5% of GDP (standing at only 2.5% at present). Trump may reinstate high tariffs on Chinese-made power transformers or even impose a total ban, which in turn could create transferred orders for Taiwanese heavy electrical equipment vendors. The potential scrapping of Obamacare could force the US FDA to speed up the review of generic drug licenses, benefitting Taiwanese biotech firms. Industrial automation firms and steel distributors could capture business opportunities stemming from the reshoring of manufacturing, while the new president's public support for cryptocurrencies bodes well for board prices. Elon Musk's strong support for Trump may bring additional business opportunities for Tesla, benefitting its supply chains.

Conclusion

Confirmation of a Trump victory puts an end to near-term negatives for the Taiex, which however may see higher volatility over the long run. But the rally driven by AI is unlikely to be reversed. While Taiwan's semiconductor and other export-oriented sectors may fall victim to Trump's policies, it remains to be seen whether the new president will actually impose high tariff policies. We thus believe the outlook is neutral for the aforementioned sectors. Beneficiaries of the Trump win are the sectors of defense, heavy electrical equipment, biotech, industrial automation, steel distribution channels, cryptocurrencies and Tesla supply chains.



Figure 1: Stock markets tend to be less volatile after a US presidential election



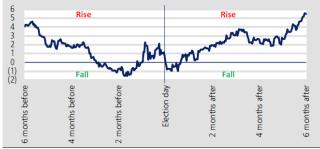
Source: Bloomberg; KGI Research

Figure 3: AI boom to drive robust earnings growth for Taiex in coming three years



Figure 2: US stock markets tend to advance after presidential elections

Average return on S&P 500 before & after US presidential election (1976-2020), percent



Source: Bloomberg; KGI Research

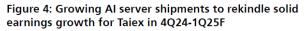




Figure 5: Taiex winners & losers of a second term for Trump

	Sector	Note	
	Defense	Trump demands that Taiwan raise military budget to 5% GDP from the present 2.5%	
	Heavy electrical equipment	Trump may reinstate high tariffs on Chinese-made power transformers or even impose a total ban	
Winners	Biotech	Scrapping of the Obamacare will allow drug prices to fall through market mechanism, which is done by speeding up the review of generic drug licenses	
	Industrial automation	Reshoring of manufacturing could create new demand from factory build-out	
	Steel	Reshoring of manufacturing could boost steel demand as new factories are built	
	Cryptocurrencies	Trump is publicly supportive of cryptcurrencies	
	Petrochemicals and energy	Trump endorses relaxation of regulations for environment and energy supervison, espcially those concerning extraction of shale oil, natura gas and clean coal, but beneficiaries should be limited to US firms	
	Financials	Financial deregulation for M&A will reinvigorate the capital market, but beneficiaries should be limited to US firms	
	Elon Musk supply chains	Tesla EV, X's AI development, Space X are all likely to benefit, but beneficiaries should be limited to US firms	
Losers	Green energy	Trump may reduce or cancel subsidies for green energy firms	
	Semiconductor	Trump may reduce or cancel investment subsidies for semiconductor firms	
	Export	Trump pledges to impose an additional 10% tariff on all imports to the US, and 60% tariff on Chinese imports	

Source: KGI Research



Figure 6: Trump's trade war against China caused Taiex fluctuations, but didn't affect overall uptrend in 2016-20



Figure 7: Trump started a trade war against China in 2018, followed by tit-for-tat attacks

US tariffs on China 25% tariffs (e.g. machinery) 25% tariffs (e.g. semiconductors) US\$200bn 10% tariffs	China retaliato	ry tariffs 25% tariffs (e.g. soy beans) 25% tariffs (e.g. waste copper) 5-10% tariffs (e.g. LNG)
US\$16bn (e.g. machinery) 25% tariffs (e.g. semiconductors)	U5\$16bn	(e.g. soy beans) 25% tariffs (e.g. waste copper)
US\$16bn semiconductors)		(e.g. waste copper)
US\$200bn 10% tariffs	US\$60bn	5-10% tariffs (e.g. LNG)
US\$200bn 25% tariffs	US\$60bn	10-25% tariffs
US\$300bn 10% tariffs (e.g. NB and consumer products)	US\$75bn	5-10% tariffs (e.g. LNG, soy beans and automobiles)
China annual exports to US	US annual exports to China	
US\$5,50bn	US\$1,20bn	
-	consumer products)	US3/3000n consumer products) US3/50n

Source: Bloomberg; KGI Research

Source: KGI Research

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